

OPSEC & SOCIAL MEDIA RESPONSIBILITY



IF YOU SEE SOMETHING, SAY SOMETHING

Remember to report unusual or suspicious activity to the appropriate authorities. If you are off-base, contact local law enforcement. If you are on base, please call the Base Defense Operations Center at (813) 828-3322/3323 or local law enforcement.

OPSEC REMINDERS

- Information may be online, on social media, and/or in the news, but mission details may still not be releasable. **Unclassified does not mean publicly releasable.**
- As service members and DoD employees, your words carry more weight and may be taken as official confirmation or an official stance.

Do's

- Educate yourself and your families on social media best practices
- Be mindful of geotagging when sharing photos and your device location settings.
- Follow security procedures for your work area and don't bring personal electronic devices into unauthorized areas.

Dont's

- Sharing information on missions or deployments.

DO NOT SHARE:

- Names
- Pictures
- Locations
- Times
- Dates
- Units

THINK SMART, THINK OPSEC

For specific question regarding your social media presence contact your OPSEC coordinator or Public Affairs